Anthony Field – Capabilities Statement

Summary

Anthony Field provides expert strategy and campaign management for political candidates, nonprofit organizations, and advocacy initiatives. With over a decade of experience, he operates at the intersection of policy, organizing, and communication to help clients win meaningful change.

Core Capabilities

Anthony delivers high-impact services tailored to each client's goals:

- Full-service political and advocacy campaign execution
- Direct mail strategy and production
- Field organizing and voter outreach programs
- Digital strategy, fundraising, and compliance support
- Nonprofit advocacy planning and coalition-building
- Budget oversight and program scaling from <$10K to $800K+

Differentiators

What sets Anthony apart from traditional consultants:

- Over 11 years of campaign and organizing experience across multiple states and sectors
- Deep relationships with grassroots and community-based organizations
- Equity-rooted approach that centers justice and lived experience
- Proven ability to navigate complex political landscapes with authenticity
- National credentials, including service in the Obama White House

Qualifications & Achievements

- Campaign Manager for DC Councilmember Brooke Pinto's 2024 reelection
- Led Maryland's Climate Justice Resolution: 71 organizational endorsements, 150+ candidate sign-ons
- Directed multimillion-dollar electoral programs across TX, GA, PA, MD, DC, NV, and OH
- Former Campaign Director at Chesapeake Climate Action Network and Program Director at DCFPI
- Trusted by clients ranging from local candidates to statewide coalitions

Why Work With Him

Anthony Field brings precision, creativity, and a deep understanding of advocacy and electoral dynamics. He stands out by working with — not just for — the communities he serves, ensuring every campaign is both strategic and rooted in value